



# The Smartest Way to Hire in **FINANCE**



Receiving over 25M engagements<sup>1</sup> with U.S. finance jobs in 2018—a 14% increase from 2017—ZipRecruiter helps you target qualified candidates faster and easier than ever before. ZipRecruiter doesn't rely on candidates searching for you. Instead, industry-leading AI matching technology finds the best matches for your job and invites them to apply. The benefits? More quality candidates, increased recruitment ROI, and reduced time to hire.

## Reach 30M Candidates

Leverage ZipRecruiter's online employment marketplace, #1 rated job search app,<sup>2</sup> and network of hundreds of partner sites<sup>3</sup> to reach 30M candidates a month.<sup>4</sup>

## AI-Based Candidate Targeting

ZipRecruiter's industry-leading AI finds the best matches for your job and invites them to apply. Those candidates are invited to apply within minutes via email, SMS, and push notifications.

## We're Dedicated to Your Success

We tailor solutions to how you recruit, whether it's CPC or CPA, and use data to optimize your campaigns. We also integrate with your ATS for a seamless hiring experience.

<sup>1</sup>Engagement is defined as genuine clicks. ZipRecruiter Internal Data, 2018. Past performance is not a guarantee of future results.

<sup>2</sup>MobileAction Data, 2018.

<sup>3</sup>ZipRecruiter Internal Data, January 2019. <sup>4</sup>ZipRecruiter Internal Data, March 2018.



**25M**

engagements with U.S.  
finance jobs in 2018<sup>1</sup>



**14%**

increase in engagement  
with U.S. finance jobs  
from 2017 - 2018<sup>1</sup>

**Contact Your Account Representative to Learn More**